



BNP PARIBAS | The bank for a changing world

This announcement is not an offer of securities in the United States or any other jurisdiction. Securities may not be offered or sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended. BNP PARIBAS does not intend to register any portion of the planned offer in the United States or to conduct a public offering of securities in the United States.

Paris, September 30, 2009

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€4.3 billion rights issue

Opening of the offering to the public in Belgium, Italy, Luxembourg, Germany, the United Kingdom and Switzerland

The passporting of the French prospectus (as approved by the French *Autorités des marchés financiers*) in Belgium, Italy, Luxembourg, Germany, and the United Kingdom is now effective, pursuant to the EU Directive 2003/71/EC as implemented in each of these countries.

The offering, which until now was only open to the public in France, is now open to the public in these countries.

The offering is now also open to the public in Switzerland.

Publicly available information

A free hotline is available to the public: 0800 272 000. From Monday to Friday, 9 a.m. to 7 p.m. (Paris time) and on Saturday, 9 a.m. to 5 p.m. (Paris time), advisers are available to answer questions regarding the capital increase process. All information concerning subscription procedures will also be available on the Internet: "invest.bnpparibas.com". A *prospectus* in the French-language that has received *visa* Nr. 09-275 from the French *Autorité des marchés financiers* (the "AMF") dated September 28, 2009 is available free of charge at the registered office of BNP Paribas and on the websites of BNP Paribas ("invest.bnpparibas.com"), the AMF (www.amf-france.org) and the Luxembourg Stock Exchange (www.bourse.lu). This *prospectus* consists of (i) an annual report (*Document de référence*), consisting of the *Document de référence* filed with the AMF on March 11, 2009 under the number D.09-0114, the first update of the *Document de référence* filed with the AMF on May 14, 2009 under the number D. 09-0114-A01, the second update of the *Document de référence* filed with the AMF on August 7, 2009 under the number D. 09-0114-A02 and a *note d'opération* (which includes a summary of the *prospectus*). An English version of the Prospectus as well as translations of the summary in German, Italian and Dutch are available on the website of BNP Paribas ("invest.bnpparibas.com").



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BNP Paribas reminds the public that sections regarding risk factors are included in the *prospectus* that received the AMF's visa.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the 6 strongest banks in the world according to Standard & Poor's*. With a presence in 85 countries and more than 205,000 employees, 165,200 of which in Europe, BNP Paribas is a global-scale European leader in financial services. It holds key positions in its three activities: Retail banking, Investment Solutions and Corporate & Investment Banking. The Group benefits from its four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas also has a significant presence in the United States and strong positions in Asia and the emerging markets.

* Within its peer group

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Disclaimer

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This announcement is an advertisement and not a prospectus within the meaning of Directive 2003/71/EC of the European Parliament and the Council of November 4th, 2003 (as implemented in each member State of the European Economic Area, the "Prospectus Directive").

This announcement does not, and shall not, in any circumstances constitute a public offering nor an invitation to the public in connection with any offer.

A prospectus in the French-language that has received visa Nr. 09-275 from the French Autorité des marchés financiers (the "AMF") dated September 28, 2009 is available free of charge at the registered office of BNP Paribas and on the websites of BNP Paribas ("invest.bnpparibas.com"), the AMF (www.amf-france.org) and the Luxembourg Stock Exchange (www.bourse.lu). An English version of the Prospectus as well as translations of the summary in German, Italian and Dutch are available on the website of BNP Paribas ("invest.bnpparibas.com"). Investment decisions should be made solely on the basis of the information contained in the Prospectus, the English version of the Prospectus, and the translations of the summaries.

Any offer of subscription rights or new shares in any Member State of the European Economic Area ("EEA") which has implemented the Prospectus Directive (each, a "Relevant Member State") (other than the offers: in France, Belgium, Germany, Italy, Luxembourg and the United Kingdom, no action has been undertaken or will be undertaken to make an offer to the public of the subscription rights or shares requiring a publication of a prospectus in any Relevant Member State. As a result, the subscription rights or shares may only be offered in Relevant Member States:

- (I) to legal entities which are authorised or regulated to operate in the financial markets or, if not so authorised or regulated, whose corporate purpose is solely to place securities;*
- (II) to any legal entity which has two or more of the following criteria: (1) an average of at least 250 employees during the last financial year; (2) a total balance sheet of more than € 43 million; and (3) an annual net turnover of more than € 50 million, as per its last annual or consolidated accounts;*
- (III) in any other circumstances, not requiring the issuer to publish a prospectus as provided under article 3(2) of the prospectus directive.*

This press release is not a prospectus which has been approved by the Financial Services Authority or any other United Kingdom regulatory authority for the purposes of Section 85 of the Financial Services and Markets Act 2000.

This press release may not be published, distributed or transmitted in the United States (including its territories and dependencies, any state of the United States and the district of Columbia). This press release does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The subscription rights and new shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "Securities Act"). They may not be offered or sold in the United States (as defined in Regulation S under the Securities Act), except pursuant to an exemption from the registration requirements of the Securities Act. BNP PARIBAS does not intend to register any portion of the planned offer in the United States or to conduct a public offering in the United States.

HSBC Bank plc, acting directly or through an agent as stabilising manager, may, but will be under no obligation to, effect transactions with a view to supporting the market price of the subscription rights or the shares at a level higher than that which might otherwise prevail in the open market. Such transactions may be undertaken as of the launch of the transaction and through the end of the subscription period.

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